



Institute for Glycomics

Queensland, Australia



20TH

ANNIVERSARY

Grand Ball

SPONSORSHIP PROPOSAL

20TH
ANNIVERSARY

 **Griffith** UNIVERSITY
Institute for Glycomics
Queensland, Australia



The Institute for Glycomics, one of Australia's flagship biomedical research institutes based at Griffith University's Gold Coast campus, is hosting their 20th Anniversary Grand Ball

Join us for an unforgettable night, including live entertainment, a delicious three course meal and four-hour beverage package, all whilst raising much needed funds for the Institute's ground-breaking research into finding new cures and preventions for some of the world's most devastating diseases.

20
YEARS

*Fighting Diseases
of Global Impact*

DATE **Saturday 15 August 2020**
VENUE **RACV Royal Pines Resort, Grand Ballroom**
TIME **7 pm - 11 pm**

DRESS CODE **Black Tie**
COST **\$220 per person incl GST**
\$2,000 incl GST for a table of 10

Inclusions:

- A delicious three course meal
- A four-hour beverage package (*beer, red wine, white wine, sparkling wine & soft drinks*)
- Live entertainment
- Exciting raffle prizes
- Live & silent auction

SPONSORSHIP OPPORTUNITIES

RAFFLE PRIZE DONATIONS

We are seeking **three** raffle prize donations, each to the value of \$500 or more. Your raffle prize donation can be a physical item, gift voucher or a cash donation.

YOUR BENEFITS AS A RAFFLE PRIZE DONOR:

- Only three raffle prizes on the night offers exclusivity for your company
- Acknowledgment and promotion in the official event program, given to guests on the night, which includes the raffle prize description, an image, your company logo and your website

LIVE AUCTION ITEM DONATIONS

The donation of a live auction item is the perfect opportunity to promote your company to hundreds of highly affluent, influential guests from the Gold Coast, Brisbane and surrounding areas.

We are seeking only **three** live auction item donations, each to the value of \$3,000 or more. Your live auction donation can be a physical item or a gift voucher.

YOUR BENEFITS AS A LIVE AUCTION ITEM DONOR:

- Full page acknowledgement in the official event program given to guests on the night which includes a description of your company and the auction item, an image, your company logo and your website
- Your live auction donation will appear on the event screens on the night of the event showcasing a description of your auction donation, an image, your company logo, and your website
- Your live auction donation will also appear in the electronic bidding system on the night of the event showcasing a description of your auction donation, an image, your company logo, and your website

SILENT AUCTION ITEM DONATIONS

The donation of a silent auction item is the perfect opportunity to promote your company to hundreds of highly affluent, influential guests from the Gold Coast, Brisbane and surrounding areas.

We are seeking an unlimited number of auction item donations, each to the value of \$100 or more. Your silent auction donation can be a physical item or a gift voucher. There is no maximum limit to the value of your silent auction donation.

YOUR BENEFITS AS A SILENT AUCTION ITEM DONOR:

- Third of a page acknowledgement in the official event program given to guests on the night which includes a description of your company and the auction item, an image, your company logo and your website
- A live update of the current bid of your silent auction donation will appear on the event screens during the course of the night
- Your live auction donation will also appear in the electronic bidding system on the night of the event showcasing a description of your auction donation, an image, your company logo, and your website

PRINCIPAL PARTNER - \$20,000 + GST

There is only one Principal Partner opportunity available. Promote your company to hundreds of highly affluent, influential guests on the night.

YOUR BENEFITS AS OUR PRINCIPAL PARTNER:

- Principal Partnership exclusivity in communication materials leading up to the event and on the night of the event
- 2 x complimentary tables of 10 guests (20 tickets)
- Full page advert (artwork provided by you) to be included in the event program
- Your logo will appear on the sponsor media wall on the night of the event
- Your logo featured as Principal Partner in the event program, given to guests on the night
- A 1 min company video (provided by you) to be played on the event screens during the night
- Your company logo to be featured on the reel that will play on the event screens during the night
- Verbal acknowledgement as Principal Partner by the event host on the night
- Your company can provide up to 4 pull-up banners to be placed in the ballroom foyer and in the ballroom on the night
- Your company can provide 1 piece of collateral to be placed on each table on the night

MAJOR PARTNER - \$10,000 + GST

There are several Major Partner opportunities available. Promote your company to hundreds of highly affluent, influential guests on the night.

YOUR BENEFITS AS A MAJOR PARTNER:

- Major Partnership recognition in communication materials leading up to the event and on the night of the event
- 1 x complimentary table of 10 guests (10 tickets)
- Half page advert (artwork provided by you) to be included in the event program
- Your logo will appear on the sponsor media wall on the night of the event
- Your logo featured as a Major Partner in the event program, given to guests on the night
- A 30 second company video (provided by you) to be played on the event screens during the night
- Your company logo to be featured on the reel that will play on the event screens during the night
- Verbal acknowledgement as a Major Partner by the event host on the night
- Your company can provide up to 2 pull-up banners to be placed in the ballroom foyer and in the ballroom on the night
- Your company can provide 1 piece of collateral to be placed on each table on the night



SPONSORSHIP OPPORTUNITIES

FIREWORKS SPONSOR – \$3,000 + GST

The fireworks display is one of the most memorable parts of the event. Join the festivities by becoming the exclusive sponsor of the grand fireworks display on the night. There is only one fireworks sponsorship opportunity available, offering exclusivity for your company.

YOUR BENEFITS AS THE FIREWORKS SPONSOR:

- Your company will be recognised as the exclusive fireworks sponsor via a pre-recorded voice over played at the start of the fireworks display on the night of the event
- 2 x complimentary tickets to the event
- Your logo will appear on the sponsor media wall on the night of the event
- Your logo featured as a Support Partner in the event program, given to guests on the night
- Your company logo to be featured on the reel that will play on the event screens during the night
- Verbal acknowledgement as a Support Partner by the event host on the night

SUPPORT PARTNER OR MEDIA PARTNER – in kind support

There are multiple Support Partner and Media Partner opportunities available. Help towards the promotion of our event prior to the night, e.g. providing complimentary air time/ advertising, or printing services. Alternatively, this could include offering in kind support/donations on the night of the event, e.g. professional photography, videography, photobooth services, etc.

YOUR BENEFITS AS A SUPPORT OR MEDIA PARTNER:

- Support/Media Partner recognition on the night of the event
- 2 x complimentary tickets to the event
- Your logo will appear on the sponsor media wall on the night of the event
- Your logo featured as a Support/Media Partner in the event program, given to guests on the night
- Your company logo to be featured on the reel that will play on the event screens during the night
- Verbal acknowledgement as a Support/Media Partner by the event host on the night

Join an outstanding mix of sponsorship partners in 2020



*We thank you for
your time and
consideration and
welcome your support in
making this event truly
remarkable*

INSTITUTE FOR GLYCOMICS

20
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*Fighting Diseases
of Global Impact*

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